Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.A blue screen with yellow stars

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**Information letter and consent form**

**What is RECHARGE about?**

RECHARGE is a project that aims to support cultural heritage institutions (like museums and galleries) to increase their financial sustainability in ways that involve people and their communities. We do this by working with different groups of people to come up with new and long-lasting ways to make the most of cultural heritage. We call this a replicable and sustainable participatory business model. To make sure these models work, we test them out in real time (so- called Living Labs). By taking part in RECHARGE activities, you can contribute to make cultural heritage institutions future-proof.

This research seeks to estimate the value allocated by the community of museums to participatory strategies through two non-market valuation techniques –contingent valuation and discrete choice experiments.

**Why are we asking you to participate?**

The purpose of this survey is to gather information on the value allocated to the different dimensions regarding participation. You are invited to take part because we want to hear your perspective on this topic.

**You decide whether to participate**

This survey will run immediately. Participation is fully voluntary. You have the right to withdraw your consent to use the personal data that you have provided at any time (unless the data has already been anonymized). You do not have to justify your decision to withdraw your consent and there are no consequences for withdrawing your consent**.**

**What can you expect?**

The survey will be carried out online through the link you received through your correspondent institution. We won’t ask you to write down your name/your name will not be noted on the form.

**What personal data will we ask you to provide?**During survey, the following personal data will be collected from you: age, gender, occupation, cultural background, opinions and beliefs.

**How long will your personal data be stored?**Research data, including your personal data, will be retained in a vault for a minimum of 10 years. We retain the data so it is possible to verify that the research was conducted correctly.

**What happens with the results of the study?**All data collected, including your personal data, will be used for analysis in the RECHARGE project. We publish the results on a website [<https://recharge-culture.eu/>] so that interested parties can learn about the study.  The results will be reported only in aggregated form, in reports and articles. If you would like a copy of the products resulting from analysis, please sign up to our newsletter or send us your request via [gir.economiadelacultura@uva.es](mailto:gir.economiadelacultura@uva.es)

**Using your data for new research**The data and datasets we generate and collect in this project may be also useful in pseudonymised form, for example for educational purposes and future research, also in very different research areas. Therefore, in the consent form we ask you to give us permission to use your data (not directly traceable to you) for follow-up or other scientific research.

**Where is your data stored?**Data will be accessible to research group members in the project’s Research Surfdrive, while anonymized data will be stored in the open repository Zenodo.

**What if you have questions about the study?**If you have any questions about the study or your privacy rights, such as accessing, changing, deleting, or updating your data, please contact:  [gir.economiadelacultura@uva.es](mailto:gir.economiadelacultura@uva.es)

If you have a complaint or concerns about your privacy, please email the [gir.economiadelacultura@uva.es](mailto:gir.economiadelacultura@uva.es)

**Declaration of consent**

I have read the information letter and I understand what the purpose of the research is and what data will be collected from me. The research has been explained to me clearly and I have been able to ask questions.

By signing this form, I

1. consent to participate in this research;
2. consent to the use of my personal data;
3. confirm that I am at least 18 years old[[1]](#footnote-1);
4. understand that participating in this research is completely voluntary; and I can withdraw at any time; and
5. understand that my data will be anonymised for publication, educational purposes and further research.

**Check the boxes below if you consent to this.**

**Data**

I give my consent to the collection, processing, use and storage of my personal data

**Use for educational purposes and further research**

I consent to having my data stored and used for educational purposes and for future research, also in other areas of research than this

research

**Signature of the participant:                                                                    Date:**

**You will be given a copy of the full Informed Consent Form.**

1. GDPR permits 16 years old in the EEA to consent. From an ethics perspective, holding on to the age people become an adult may be preferable. Different countries may handle a different age for becoming an adult. [↑](#footnote-ref-1)